

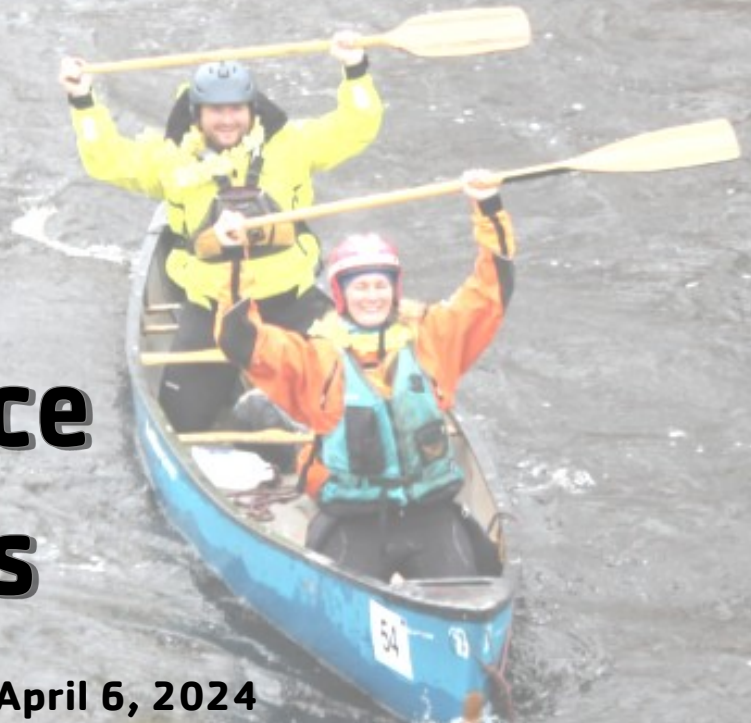


WALDO COUNTY YMCA
For you,
For Waldo County

2024 River Race Sponsorships



March 30 and April 6, 2024



Sponsorships are now available for **the 43rd St. George River Race and the 49th Passagassawaukeag River Race**, organized by the Waldo County YMCA! These charity river races are part of the national circuit and times count toward national rankings. This event brings hundreds of canoeists and kayakers to Waldo County over the last weekend of March and first weekend of April. Last year, we had close to 200 boats and more than 300 people entered in the two races.

Proceeds raised from these events benefit WCY Aquatics programs including scholarships for Red Cross Lifeguard Certifications and the First Grade Swim Safety Course offered in coordination with schools county-wide to give kids a hands on opportunity to develop confidence and safe practices around water. The Waldo County YMCA is a 501©(3) non-profit serving Waldo County since 1977.

Don't miss your chance to show your support and get great perks!

- *Your name/logo featured on event T-shirts and website*
- *Recognition on social media and in print materials*
- *Credit in BCTV River Race coverage & promotion*
- *Complimentary event T-shirts*



A Maine tradition for almost 50 years!

157 Lincolnville Avenue, Belfast, Maine 04915 207.338.4598 · www.waldocountyyymca.org

A 501(c)(3) Charitable Organization



2024 Waldo County River Race Series Sponsorships

Please return by February 21, 2024.

<input type="checkbox"/> CLASS IV SPONSOR (\$5,000)	<input type="checkbox"/> CLASS III SPONSOR (\$1,250)	<input type="checkbox"/> CLASS II SPONSOR (\$350)
Primary Business logo placement on commemorative t-shirts	Secondary logo placement on commemorative t-shirts	Business name printed on commemorative t-shirts
Primary logo placement on Race web page, through the end of 2024	Logo on Race web page, through the end of 2024	Business name on Race web page, through the end of 2024
Recognition as lead sponsor on all printed materials, in press, at beginning of races, and during awards ceremonies	Recognition as sponsor on all printed materials	Recognition as sponsor on all printed materials
Two individual thank yous on WCY social media pages (Facebook, Instagram)	One individual thank you on WCY social media pages (Facebook, Instagram)	One individual thank you on WCY social media pages (Facebook, Instagram)
Acknowledgment in River Race video and pre-event promotion spot produced by BCTV, lead credit placement with logo	Secondary credit placement with logo in River Race video produced by BCTV	Business name listed in credits for River Race video produced by BCTV
Four commemorative T-shirts	Two commemorative T-shirts	One commemorative T-shirt

Business Name

Business Address

City

State

Zip Code

S M L XL XXL

Primary Contact for sponsorship

Phone #

T Shirt Size(s)

Contact Email

Signature

Date

Return by February 21 to:

Waldo County YMCA
c/o Russell Werkman
157 Lincolnville Ave
Belfast, ME. 04915
Phone: (207) 338-4598
rwerkman@waldocountyyymca.org

For Office Use:

- Payment Received
- Logo Received